



Two Lands LitePaper

twolandtoken.com

contact : Cofounder Jared Vergilis

twolandtoken@gmail.com

Rewriting history, one block at a time...



Who we are



*“Indiana Jones meets The Da Vinci Code
of Blockchain”*

Where entertainment meets ancient
archeology in an engaging and sustainable
DeFi ecosystem designed to excite the inner
explorer in us all...



Our Founders

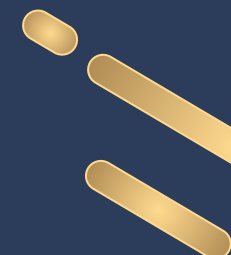
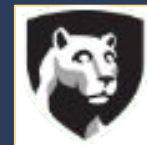
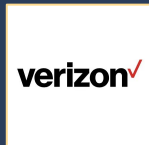
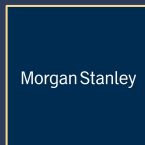


JARED VERGILIS
CEO

Former Financial Advisor
Nationally Recognized Energy Deregulation Consultant
Former Owner & Managing Partner of MM Restaurant
Former Recording Artist for Multi-Platinum
American Pop Band

ZACH OZYCK
COO

Former Technical Recruiter in Tech & Finance
Managed MM Hospitality Programs
Managed & Developed MM Real Estate Portfolio
Classically Trained in Fine Arts
& Graphic Design



The Problem in Game-Fi & Blockchain

No Sustainability



Many employ 'ponzinomics'



Lack of focus on utility



Assets and their value are tied to volatile market

Low Quality



Poor UI/UX and subsequent gaming experience - Not fun!



Confusing gameplay and features



Inferior onboarding, high fees, long wait times, and limited scalability





The Solution

Balanced Web3 Gaming Ecosystem



Closed loop *ecosystem* prioritizing token demand while minimizing selling pressure



High quality ownable assets with a relentless focus on recurring users, high retention rate and frictionless onboarding



Highly addictive & effortless gameplay in both PVP & Solo Play with Trivia as the flagship



Sustainable game rewards via gameplay, engagement & affiliation guarantee winnings for players, helping build initial player base

Two Lands Ecosystem



Our assets include \$LANDS, XP, NFTs, a vibrant community, and much more!



Internal marketplaces will include both in-app and web based purchasing environments



Our assets & products will be found on external marketplaces like OpenSea.io, GooglePlay, AppStore and select CEX



Two Lands: Treasure Dash



First playable on iOS & Googleplay is 'Pyramid Scheme', a runner game akin to Subway Surfer & Temple Run



Multiple clues to a massive digital & real world treasure hunt are buried within, unlocking through successful gameplay



PHAROAHS OF AARU

COMING SOON



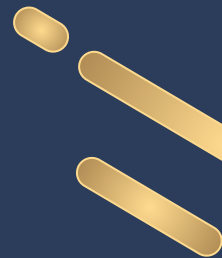
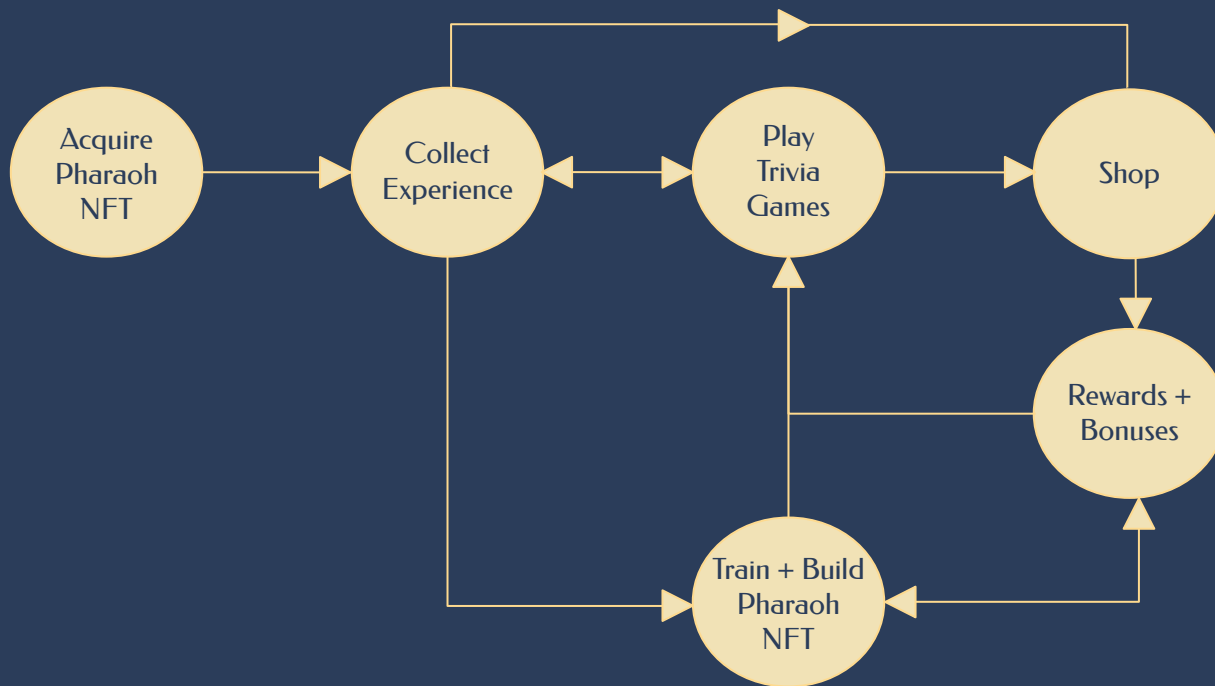
GET IT ON
Google Play



Available on the
App Store

User Core Loop of 'POA'

Two Lands' 2nd Playable, a Trivia Concept



Trivia Game Play & Design

Game Type
+ Timer

Inventory

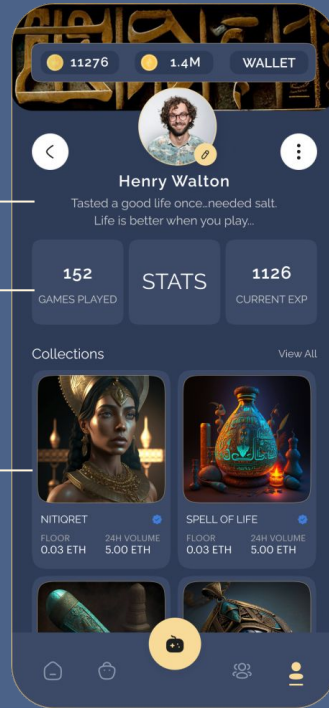
Answer Set
+ 2nd
Timer



Player Profile

Player Statistics

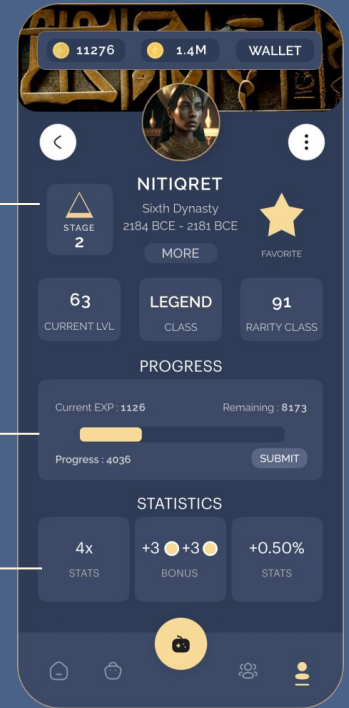
Item Inventory /
Collection



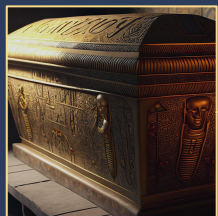
Pyramid
Details &
Rewards

Build
Progress
Bar

Gang Info
+ Hiring



NFT Life Cycle



Sarcophagus
ETH Purchase
+2 Free Entries
(One-time Bonus)



Tool
Free or XP Purchase
Turns Sarcophagus
into Mummy



Mummy
ETH Purchase
+3 Free Power Ups
(One-time Bonus)



Amulet
ETH Purchase
Guarantees Rare or
Legendary Pharaoh



Spell
Free or XP Purchase
Turns Mummy into
Pharaoh



Pharaoh
ETH Purchase
LVL Tier Rewards
(Monthly Payout)



Pyramid
XP Purchase
Step Tier Rewards
(Monthly Payout)



God
ETH Purchase
Top Tier Rewards
(Monthly Payout)



Visual Game Assets *(some of many)*

Genesis Collection # Minted : 1,000

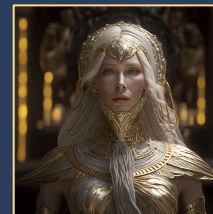
Target Price of Pharaoh : \$65 USD

Pharaoh NFTs

Consumable Assets



Pharaoh Class Structure



COMMON

RARITY INDEX:
0-25

DROP RATE:
35%

LVL Tier Monthly
Rewards

UNCOMMON

RARITY INDEX:
26-50

DROP RATE:
35%

LVL Tier Monthly
Rewards

RARE

RARITY INDEX:
51-85

DROP RATE:
27.5%

LVL + Pyramid Tier
Monthly Rewards

LEGENDARY

RARITY INDEX:
86-95

DROP RATE:
2.5%

LVL + Pyramid Tier
Monthly Rewards

GOD

RARITY INDEX:
96-100

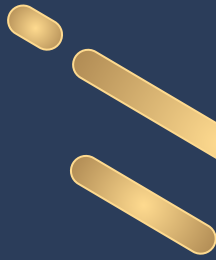
DROP RATE:
EARNED

Maximum Monthly
Rewards +
Exclusive NFT





Free vs Paid



JPG PHARAOH	NFT PHARAOH
UP TO LVL 19 TIER REWARDS	UP TO LVL 80 TIER REWARDS
CONVERT TO COMMON or UNCOMMON ONLY	CHANCE OF RARE & LEGENDARY PHARAOHS
NO PYRAMID BUILDING or BONUS	PYRAMID BUILDING + BONUS AVAILABLE
NO GOD-PHARAOHS or BONUS	CHANCE FOR GOD-PHARAOHS + BONUS



Why Trivia



On-brand and in an unsaturated target niche



Highly addictive, with many *dopamine* based neuro-rewards



Time trusted gameplay & rewards structure



Limitless content means limitless gameplay



Fun to use what you know while learning new things

Some of the most recognizable games, shows, apps, and media have come from the Trivia Segment:



Pharaohs of Aaru 'Network Effect'

Our tiered, scalable digital rewards program featuring over 1,300 of the most recognized global brands will allow us to simultaneously incentivize user acquisition and liquid rewards, with something for everyone!

65%

say that receiving rewards impacts their frequency of purchase

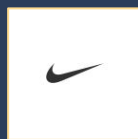
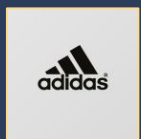
50%+

are likely to give a referral if offered a direct incentive or access to an exclusive loyalty program

69%

say that they're more likely to try a brand if it gives rewards

Some of the many distinguished brands available:



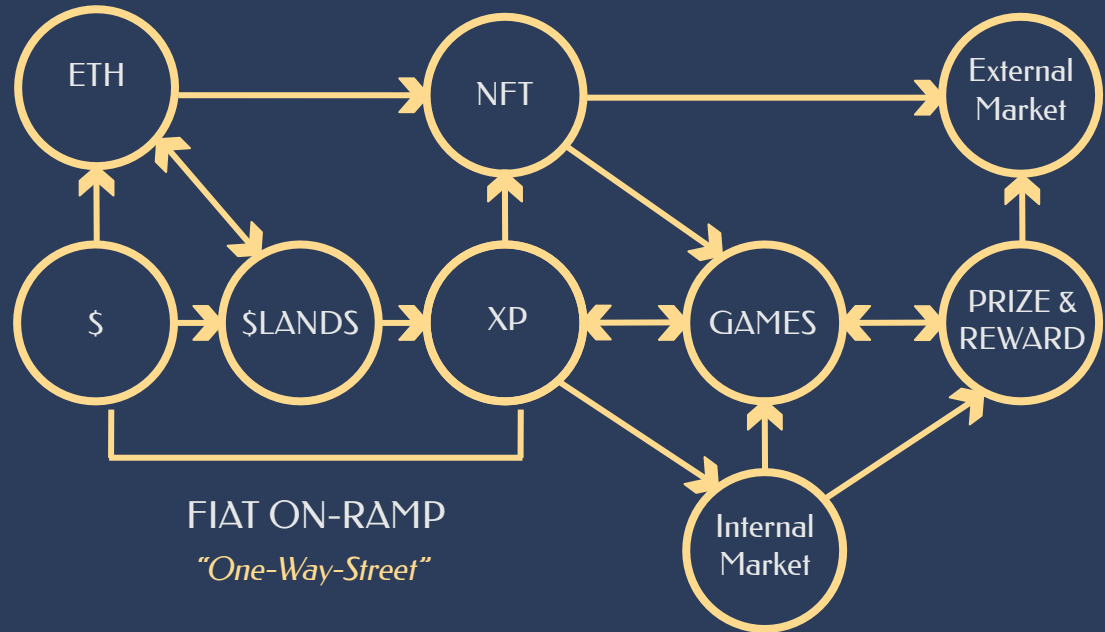
Core Asset Flow



A Fiat conversion process of just a few clicks via an ApplePay-like feature enables seamless onboarding



\$LANDS becomes insulated via an internally circulated XP



Market Opportunity

Global Mobile Gaming
Projected Revenue 2023

\$170B+

Blockchain Gaming Revenue
2022

\$4.6B+

Current GameFi Market Cap

\$4B+

Global Downloads 2022
Trivia Game Segment

\$1.3B

In-App Purchasing Revenue
Trivia Game Segment 2022

\$114M



Market Opportunity

1M+

UAW connect daily to game dapps (2022)

68%

of GameFi investors joined within the last 1.5 years

17.2B+

raised via crowdfunding in North America alone in 2021

50%

of all blockchain activity registered was GameFi (Q2 2022)

58%

of institutional investors globally are invested in digital assets in 2022

20B+

value locked on Ethereum Network (Current)



Competitive Landscape



Project Name	Chain	Current FDV	Asset Ownership	Sustainable Economy	Engaging Gameplay	Strong UI/UX	Low Barriers to Entry & Exit	Micro-engagement Rewards	User Reward Via Proxy Asset
Axie Infinity	ETH	\$1.18B	✓	✗	✗	✓	✗	✓	✗
Farming World	WAX	\$69K (FWW)	✓	✓	✓	✗	✗	✗	✓
Mobox	BNB	\$211M	✓	✓	✗	✓	✗	✓	✓
Crazy Defense Heroes	MATIC	\$10.1M (TOWER)	✓	✓	✓	✗	✗	✓	✗
Pharaohs of Aaru	ETH	N/A	✓	✓	✓	✓	✓	✓	✓

Market Strategy



'Freemium' Gameplay Model



Partnerships with gaming specific service & infrastructure providers



Pharaohs of Aaru Ambassador & Referral Program



Wide distribution via Google Play, App Store & many others



Drive excitement factor + game adoption with Digital Treasure Hunts



Limited NFT quantities offered via lazy minting to drive exclusivity & virality



Tokenomics

100M

10%

30M

3.0%

80M

8.0%

40M

4.0%

20M

2.0%

10M

1.0%

55M

5.5%

10M

1.0%

414M

41.4%

31M

3.1%

70M

7.0%

70M

7.0%

140M

14.0%

30M

3.0%

Team Token Burn

Games Pool

Seed Sale

PVT Sales

Pre + Public Sales

DEX Liquidity

Treasury

Treasure Hunt

Burn

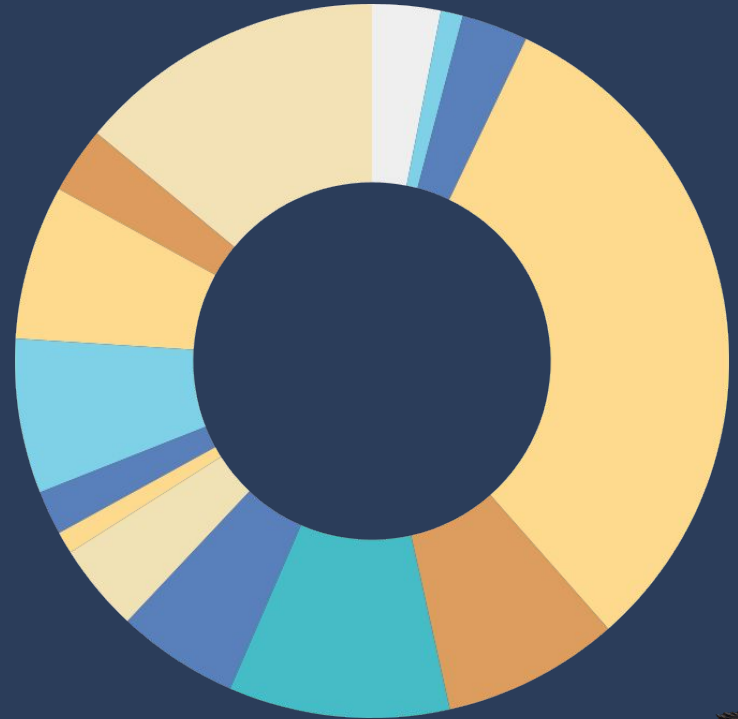
Contributors

Marketing

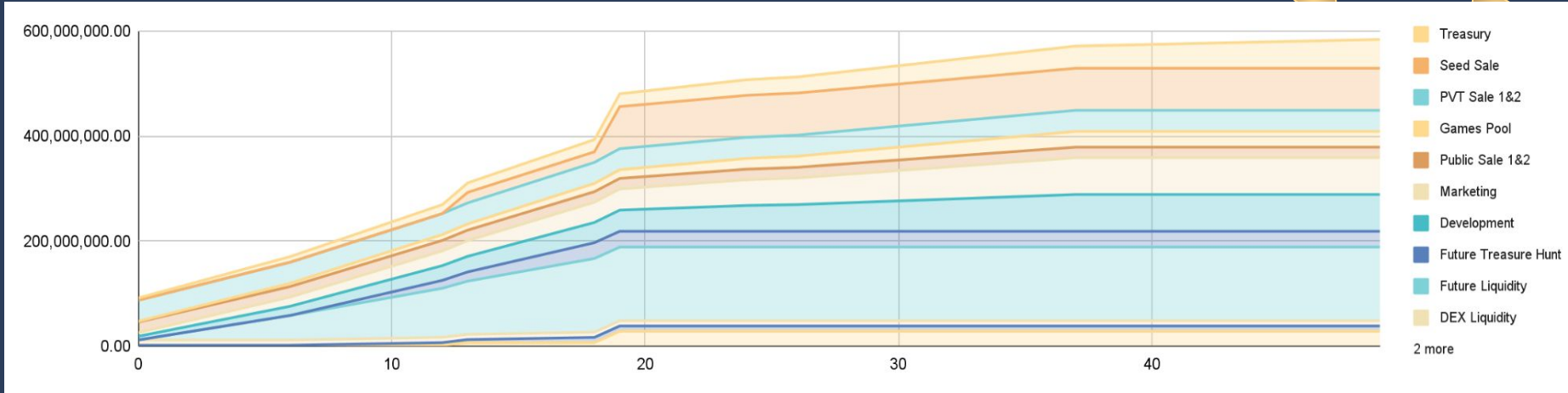
Development

Future Liquidity

Future Hunt



Token Vesting



Allocations	The Hunt	Seed Sale	PVT Sales 1&2	Public Sales	DEX Liquidity	Treasury	Future Liquidity	Contributors	Marketing	Development	Games Pool	Future Hunts	Totals
% of Total	1%	8%	4%	2%	1%	5.5%	14%	3.1%	7%	7%	3%	3%	58.6%
Quantity	10M	80M	40M	20M	10M	55M	140M	31M	70M	70M	30M	30M	586M
TGE	0%	0%	100%	100%	100%	8%	0%	7.5%	10%	10%	5%	0%	9.2%
Vesting (Mos)	18	18	0	0	0	48	18	18	36	36	24	24	N/A

Initial Burn was 41.38% including the 10% of Team Supply (which was also burned)

The Giza Road Map



Pre-Dynastic

- Basic Audits
- Seed Sale
- Intro Marketing
- Website V1
- Whitepaper V1

Early Dynastic

- Early Partnerships
- Litepaper V1
- PVT Sale 1
- Formal Audits

Old Kingdom

- Treasure Dash Launch
- Docuseries Release
- PVT Sale 2
- Litepaper V2
- Formal Marketing Campaign

First Intermediate

- Public Token Sale
- DEX Launch
- Treasure Hunt Launch
- Everdeen Initiative Launch
- Formal Product Dev

Middle Kingdom

- Virtual HQ in TCG World
- Pharaohs of Aaru Release
- CEX Liquidity Launch
- Major Team Donations

Second Intermediate

- Two Lands Bazaar Launch
- Phase 1 DAO Rollout
- Pharaohs of Aaru Second Collection

New Kingdom

- Listing on Additional CEX
- Formal DAO Release
- 1st Major Community Donation



Two Lands Marketing

Non-Traditional



Docuseries on Team & Release on Amazon Prime



Digital Treasure Hunt for 1% of our Token Supply



Taylor Swift Treasure Trailer



Two Lands Beer



Charity & Non-Profit Initiative: Robot x Giza



Early holders rewarded with Trip to Giza

Traditional



KOL & Caller Collaboration



AMA & Twitterspace Circuit



Major Publication Placements



Social Media Campaigns



Affiliate Marketing Program



SEO & Web Marketing



Television Pilot & Docuseries

A first of its kind in Web3, and an in-real-life, behind-the-scenes look into the raw and riveting challenges of a global facing startup and the lives of its Founders



Already shot, produced & released a pilot episode of a docuseries on Amazon Prime with Orange ST Films



Provides the most comprehensive KYC & Doxxing of any core team ever in Blockchain



Co-Produced by Sean Austin, featured on Netflix, Discovery Plus & Destination America



Produced into variety of formats & widely distributed



To be pitched to major networks and released in short form contents on public channels for exposure to millions of potential viewers



Two Lands: A Crypto Startup



To check out the full pilot episode on Amazon Prime Video kindly click [here](#)



Treasure Hunt



A massive news event releasing a cryptic riddle, first written in hieroglyphs then translated, related to a digital reward worth 1% of our token supply



First ever web3 & blockchain based global treasure hunt, beginning around token & game launch



The seed phrase tied to the reward will be concealed in a cryptex & hidden somewhere in the world for someone to find



Clues buried in trivia questions within 'Pharaohs of Aaru' & many easter eggs hidden within our company media, will yield the first rewards and the starting point for our Hunt



Only holders of \$LANDS will be eligible to claim the Treasure



Inspired by the Forrest Fenn Treasure, which captured international attention for more than a decade



Taylor Swift Treasure Trailer



An official promo trailer for the Treasure Hunt has premiered in select theaters around the United States



Trailer is on 125+ screens across the country, showing alongside movie trailers & other promotional content ahead of The Taylor Swift Eras Tour Movie



Taylor's movie has grossed 140M+ globally in the first week alone, and guarantees exposure for our trailer



Two Lands Beer



X



Created a collaboration product with Chatham Brewing Company from NY State! Two Lands' very own beer hit stores & restaurants in September 2023



Partial proceeds from this inaugural run will be donated through our non-profit, The Everdeen Initiative, to the Giza Robot Team



This beer will feature as a consumable item within the Pharaohs of Aaru NFT life cycle



Can label features interactive QR codes that redirect to our website & game app and more...



Two Lands x Giza Robot

An exciting partnership & opportunity for the Two Lands Community to contribute to history, in an effort to put a robot inside previously unexplored shafts within the Great Pyramid at Giza



Two Lands has partnered with a team responsible for the creation of a new, cutting edge robot capable of penetrating sand in super tight spaces!



Via a global marketing initiative & funding campaign, the team will help put said robot inside previously unexplored, 4500 year old shafts in the Great Pyramid at Giza



One of Two Lands' 1st Team Donations, and one of the initial focuses of our non-profit The Everdeen Initiative



Robot team has already gained notoriety for their approach with 550K views on their 1st video with 'History for GRANITE'



Non-invasive method allows exploration of shafts not seen in more than 4500 years



The **EVERDEEN**
Initiative

Two Lands' charitable arm, a registered 501 c3 non-profit Foundation



A Trip to Giza with The Founders

EGYPT
THE ANCIENT ARCHITECTURE & ESOTERIC SYMBOLISM TOUR

SEPTEMBER 13 - 24, 2023

JOIN ANYXTEE, MATT SIBSON (ANCIENT ARCHITECTS), AND DOUGLAS RENNIE (HISTORY FOR GRANITE) AS WE UNRAVEL SOME OF HISTORY'S MOST ENDURING ANCIENT MYSTERIES!

FEATURING: ANYXTEE, MATT SIBSON, DOUGLAS RENNIE

PRIVATE VISITS INSIDE THE GREAT PYRAMID, BETWEEN THE PAWS OF THE SPHINX, AND THE GIZA PLATEAU
4-NIGHT DELUXE FULL-BOARD NILE CRUISE INCLUDED

SAKKARRA, DANSHUR, SERAPEUM, LUXOR TEMPLE, THE RAMESSEUM, DEIR EL BAHARI, VALLEY OF THE KINGS, ABYDOS, DENDEERA, KARNAK TEMPLE, LUXOR MUSEUM, EDFU, KOM OMBO, UNFINISHED OBELISK, PHI LAE TEMPLE, GIZA PLATEAU, INSIDE THE GREAT PYRAMID, CAIRO MUSEUM

www.AdeptExpeditions.com



Two randomly selected early \$LANDS holders will be treated to an all expenses paid adventure of a lifetime to many ancient sites in Egypt



Travel by luxury cruise up the Nile River with Adept Expeditions, led by some of the most knowledgeable experts in the field, and joined by our Founders!



VIP access inside the Great Pyramid, the Giza Plateau, and a sunrise visit between the paws of the Sphinx to name a few



Community reward tied exclusively to market cap related benchmarks

Adept Expeditions



Two Lands x TCG World Metaverse



Two Lands has formed an extremely exciting & unique partnership with TCG World in order to introduce our IP into their virtual space



Two Lands has acquired a massive plot of digital land within TCG World for which we are currently designing & constructing our virtual headquarters!



Our plot will additionally feature a number of Members Only Areas designated for Top Hunters but also for our Two Lands Secret Society



Clues to The Hunt as well as future Hunts will be hidden within TCG World's vast 900 square km map



Strategic Partnerships

moonbound



TCG World



CRYPTO Magazine



Two Lands Collaborators



Rakim

God MC & Collaborator
1.1M Facebook & 362K+ Instagram



Anyextee

History Creator & Collaborator
44K+ X & 38K+ YouTube



History for Granite

History Creator & Collaborator
158K+ YouTube



Austin Hilton

Influencer & Ambassador
232K+ YouTube & 56K+ X



Zach Humphries

Influencer & Ambassador
116K+ YouTube & 91.5K+ X



JChains

Influencer & Ambassador
66.7K+ X (2 Accounts)

Advisors

Tony Drummond



Founder/CEO of
Micropets driving 70K+
community & 220M+ MC
Founder/CEO
Moonbound Consulting

John Freyer



Director of Product
Management &
Digital Strategy at
multiple Fortune
500 companies

Kryptonite Marketing



Tosha and Sarah
Founders of Kryptonite Marketing, a
leading digital marketing firm & incubator
in the web3 space \ start-up advisory &
consulting



As Seen On



BENZINGA

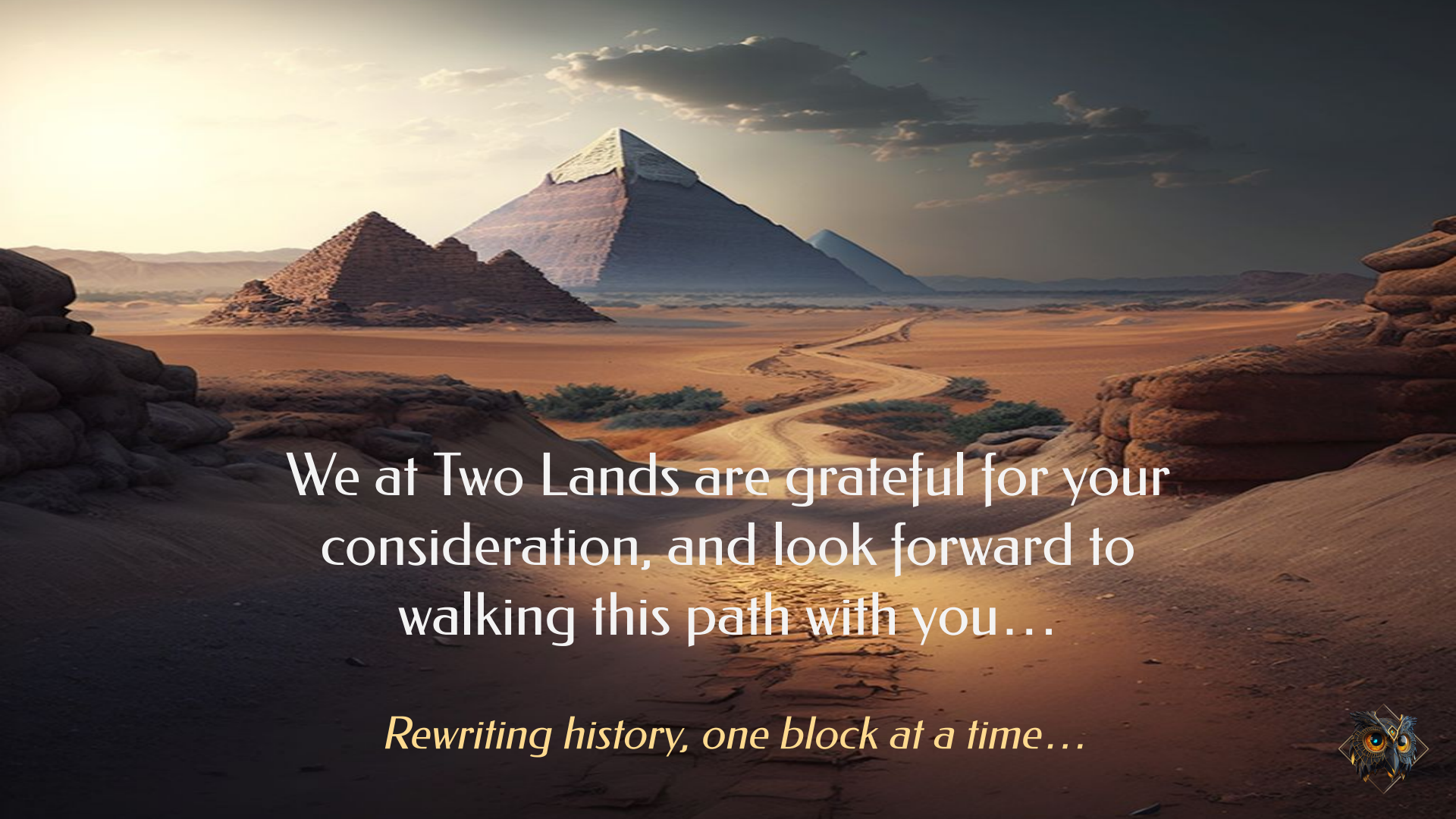


*Market***Watch**

TV TradingView



REUTERS

A wide-angle photograph of a desert landscape at dusk or dawn. In the background, several pyramids are visible, with the largest one in the center. A winding dirt path leads from the foreground towards the pyramids. The sky is filled with soft, golden light and scattered clouds. The foreground shows dark, rocky terrain on the left and right, with a sandy path leading towards the pyramids.

We at Two Lands are grateful for your
consideration, and look forward to
walking this path with you...

Rewriting history, one block at a time...

